

# DOWNTIME ISN'T AN OPTION

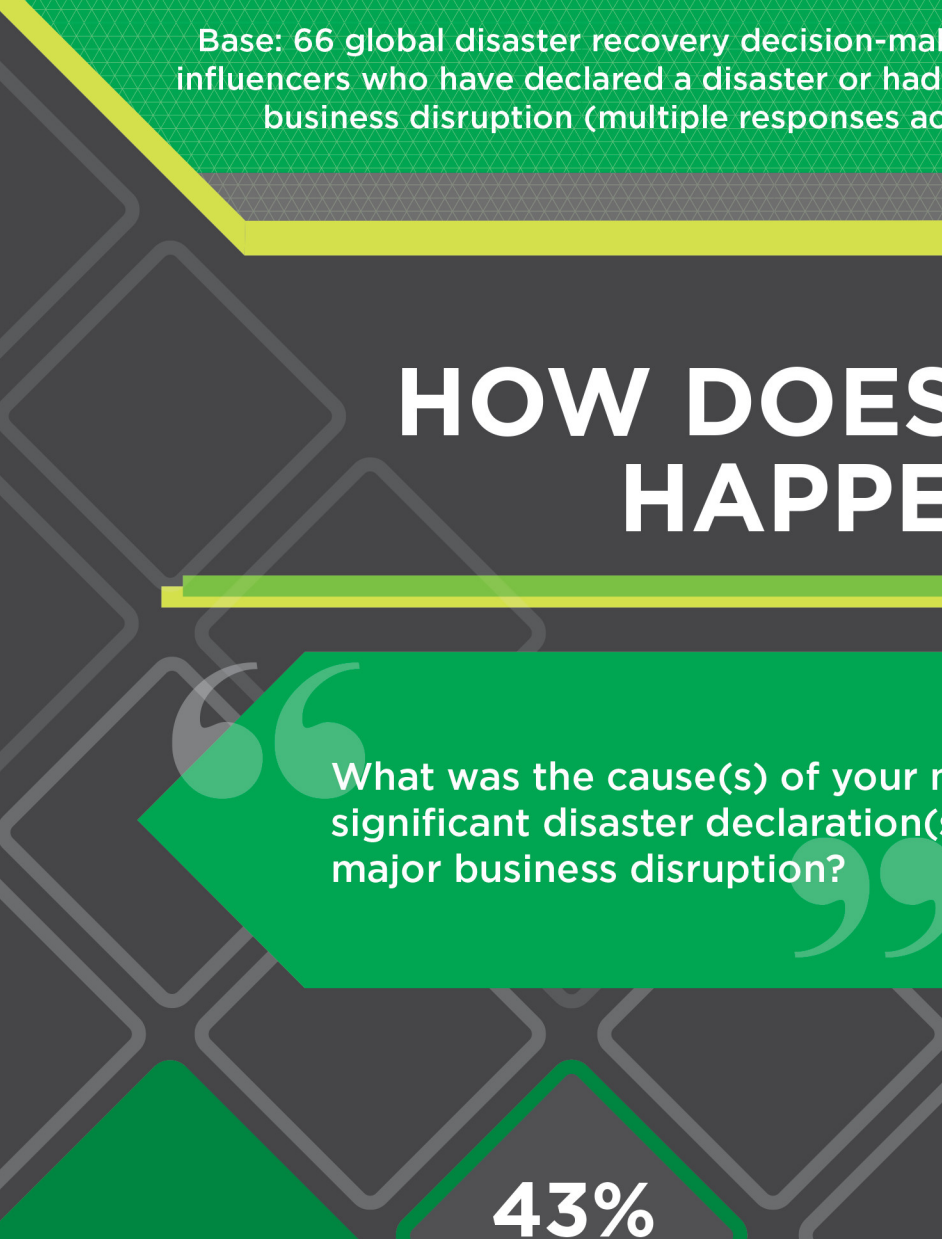
THREE STEPS TOWARDS ZERO DOWNTIME WITH SUSE



## HOW MUCH CAN DOWNTIME COST?

Forrester Research senior analyst Rachel Dines noted that Google's brief (5 minutes) downtime reportedly cost the company \$500,000—and reduced global Internet traffic by a whopping 40% during that short time frame.

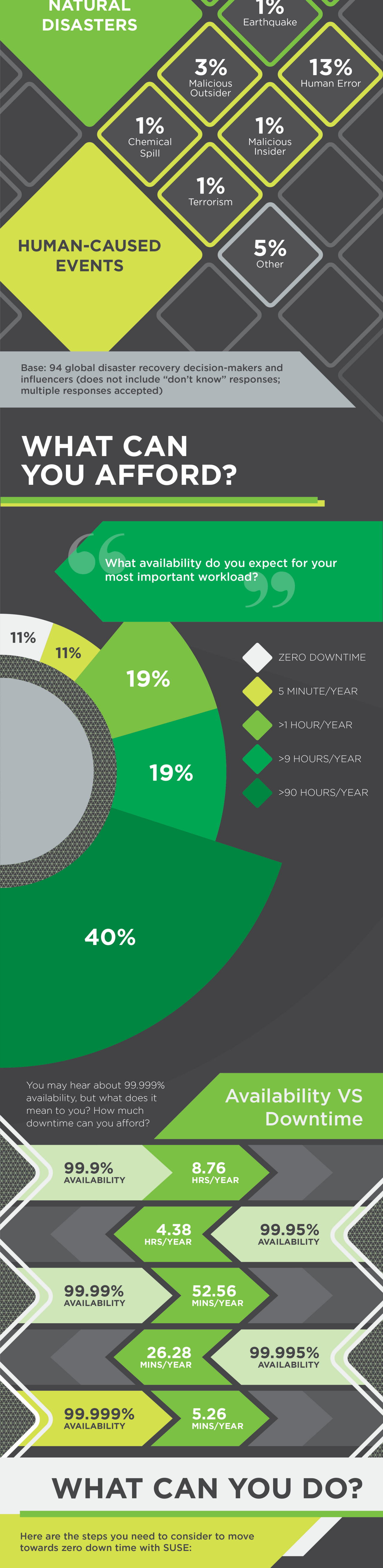
As a result of your most significant disruption, which of the following turned out to be the greatest impacts to your organization?



Base: 66 global disaster recovery decision-makers and influencers who have declared a disaster or had a major business disruption (multiple responses accepted)

## HOW DOES IT HAPPEN?

What was the cause(s) of your most significant disaster declaration(s) or major business disruption?



Base: 94 global disaster recovery decision-makers and influencers (does not include "don't know" responses; multiple responses accepted)

## WHAT CAN YOU AFFORD?

What availability do you expect for your most important workload?



You may hear about 99.999% availability, but what does it mean to you? How much downtime can you afford?

### Availability VS Downtime



## WHAT CAN YOU DO?

Here are the steps you need to consider to move towards zero down time with SUSE:

### 3 STEPS TOWARD ZERO DOWNTIME

- #### 1 Prevent Hardware Downtime

Choose a reliable foundation. SUSE can work across all major hardware architectures: from **x86\_64** to **IBM System z** to **IBM POWER**
- #### 2 Maximize Service Availability

SUSE offers the most mature open source **high availability clustering** for unplanned downtime failover (**with nodes up to 25km**) and **geo clustering** solution between clusters with any distance in the world to combating regional disasters, such as **massive power failure** or **natural disasters with unlimited distance in the world**.  
And you can do **live kernel patching** with SUSE (**0 downtime in kernel patching**)
- #### 3 Minimize Human Mistakes

SUSE offers you a wide range of tools and services to limit the impact on your business:

  - Do a **Full System Rollback** whenever you make a mistake in configuration or kernel upgrade
  - YaST user-friendly interface** and **SUSE Manager** reduce errors in system admin
  - Automated Linux server management** with SUSE Manager reduces administrator effort, increases productivity and produces **fewer outages**

## CONCLUSION

As the leading enterprise Linux solution provider, SUSE has been helping customers to reduce downtime by further exploiting reliable hardware, enhancing service availability with clustering and minimizing human mistakes with efficient tools. More importantly, SUSE is constantly innovating to expand choices for customers. When downtime isn't an option, the simple choice is SUSE.

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